



SOUTHWEST REGIONAL ACS MEETING

NANO SCALE - GIGA VISION

Houston, Texas - October 19-22, 2006 - <http://www.chem.uh.edu/swrm06>



EXPOSITION HIGHLIGHTS

SWRM 2006 – October 19-21, Houston, TX
FROM RESEARCH TO TEACHING TO OUTREACH

Features of the Vendor Exhibit Show of SWRM 2006

- 40 Vendor Spaces in the beautiful Grand Pavilion Exposition Hall of the Marriott Houston Westchase Hotel.
- Grand Opening Celebration with cash bar, snacks and Mariachi Band in the Grand Pavilion Exposition Hall on Thursday, October 19, at 5:30 -7:30 PM.
- Exhibits shown 9:00 AM to 6:00 PM Friday, and 9:00 AM to 4:00 PM Saturday, October 21.
- Poster Sessions located in the middle of the Exposition Hall.
- Coffee breaks at mid-morning and mid-afternoons on Friday and Saturday in Exhibition area.
- Drawing for vendor-contributed prizes on Saturday afternoon.
- Each 10 ft. x 10 ft. space consists of an 8 ft. x 2.5 ft. skirted table, two chairs, a vertical tack board or wall behind the table, and identification sign with booth number.
- Power is available but is limited to lighting only (no apparatus or appliances). Vendor supplies extension cord and duct tape if needed.
- Free internet access and power for computers available. Security will be provided.

Perks for Exhibitors

- Registration fees paid for two exhibit staff persons per exhibit space (\$300 value). One person for Academic Exhibitor.
- Two tickets to the Awards Banquet on Friday Evening (\$100 value). One ticket for Academia.
- Meet chemical scientists from colleges, universities, research institutes, government labs, industry, biotech companies and many more.
- Graduate Student Fair event in Exhibit area on Friday afternoon, from 1:00 to 6:00 PM.
- A list of exhibitors will be published in the program and on the web site with active links.
- Spaces selected by vendor from those available at the time of purchase.

Exposition Costs

- \$800 per Table-Top space. (Cost to academic institutions is \$400/space) prior to August 1, 2006.
- A prize worth \$25 or more contributed for the vendor prize drawing.

Exposition Chair: Teclé Rufael, tecle.rufael@chevron.com

General Co-Chairs: Joe W. Hightower, Rice University, jhigh@rice.edu
Mamie Moy, University of Houston, mmoy@uh.edu

SWRM Web Site: <http://www.chem.uh.edu/swrm06>



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Exposition Rules and Regulations

62nd Southwest Regional Meeting of the American Chemical Society
October 19-21, 2006

1. Conference Venue:

Houston Marriott Westchase
2900 Briarpark Drive, Houston, Texas 77042
Rates: \$139.00 + tax /night
The booking code is ACS.
Direct phone: (713) 978-7400
<http://marriott.com/property/propertypage/houwm.html>

2. **Space Assignment:** SWRM 2006 will assign a 10'x10' Table-Top Exhibit Space in chronological order of registration receipt. If the space requested has already been assigned, the Exhibits Chair reserves the right to assign space as equitably as possible in accordance with the stated exhibitor preference.

3. **Safety:** All display materials shall not expose the public to any danger. Dangerous items may include fire, chemical spills or fumes, falling items, tripping hazards or any other hazardous situations. Emergency exits and equipment shall not be obstructed. All packing containers and similar shipping materials should be out of sight before start of public viewing hours. Large items must be stored by prior arrangement with the Houston Marriott Westchase.

4. **Parking is free** at the Houston Marriott Westchase.

5. **Electrical Power:** Each Table-Top Display will have regular 110 V power outlets. Additional or special electrical needs may be accommodated on request.

6. **Internet access:** Free wireless access throughout the hotel. However, there is a \$250.00/day charge for individual T-1 line.

7. Cancellation policy:

Full refund if withdrawn 60 days prior to meeting opening day.
Half refund if withdrawn 30 days prior to meeting opening day.
No refund if withdrawn within 30 days of meeting opening day.

8. **Exhibitor Badges:** Exhibitor Badges allow attendance to SWRM06 sponsored functions, including the Awards Dinner Banquet on Friday evening. Industrial Exhibitors get TWO free Exhibitor Badges, while Academic Exhibitors get ONE Exhibitor Badge. Exhibitors should notify Exposition Chair, Teclé Rufael, of any changes to badge names. Exhibitors can request additional Exhibitor Badge (excluding for technical program attendees) to the Exposition Event for a registration fee of \$50 per badge. The fee includes a ticket to the Awards Dinner Banquet. To request additional badges, please fill out the registration form and indicate "Additional Badge" in the remarks area and fax to Exhibit Chair.

9. Exhibit Hours:

- i) Set-up time: Thursday, October 19, 10:00 AM – 4:00 PM
- ii) Grand Opening Ceremony: Thursday, October 19, 5:30 – 7:30 PM
- iii) Friday, October 20, 9:00 AM – 6:00 PM
- iv) Saturday, October 21, 9:00 AM – 4:00 PM
- v) Knock-out time Saturday, October 21 at 4:00 – 8:00 PM

10. Workshops: Arrangements can be made for exhibitors who plan to conduct free workshops for meeting attendees. There will be a dedicated "Workshop Room" in the back of the Exposition Hall, where power point projector, screen and chairs will be available.

11. Shipping, Receiving and Handling: Those exhibitors who plan to bring their display materials with them on opening day should follow the following rules:

- i) Exhibitors should use the coiled overhead entrance from the parking lot near Booth #10.
- ii) They should move their vehicles from the entrance area within 15 minutes.
- iii) Exhibitors should bring their own equipment to move their materials to the exhibit area (cart, flat bed, etc).

Those Exhibitors who plan to ship their display materials ahead of time should follow the following rules:

- i) Place your shipping arrangements directly with the hotel well in advance. **Please contact Hotel Events Services Manager, Ms. Romy Botello directly @ 713-735-2776 or Romy.Botello@marriott.com** regarding shipping, electrical or internet issues.
- ii) Ship all materials to conference hotel at the address shown below to have them delivered in time for setup.

**Houston Marriott Westchase
2900 Briarpark Drive,
Houston, Texas 77042**
- iii) All materials, display products or equipment should be shipped with "Attention to shipper (own name)" and "ACS SWRM06 Exposition" clearly on the label.
- iv) All shipping and handling costs are the responsibility of the exhibitor.

The same rules apply, in reverse, for dismantling and removal of materials at the end of exposition.

12. Installation and Dismantling of Exhibits. Exhibitors can start to set up their displays on Thursday, October 19, 2006 at 10:00 AM to 4:00 PM, or early Friday, October 20, 2006 from 7:00 AM to 8:30 AM. All exhibit setup work should be completed by 4:00 PM Thursday or 8:30 AM Friday. Unoccupied exhibit space may be reassigned after 8:30 AM on Friday, October 20, 2006 without refund of any space rental fees that may have previously been paid. Dismantling of exhibits shall begin after the closing of the exposition at 4:00 PM on Saturday, October 21, 2006. All exhibit materials must be dismantled and removed by 8:00 PM on this same day.

13. Space Restrictions. All demonstrations, discussions, and other activities such as the distribution of fliers or other promotional materials must be confined to the exhibitor's own booth or other approved areas. No exhibitor shall assign, sublet, or share the whole or any part of his assigned space without prior approval of SWRM06. Table-Top displays should not be placed in such a manner as to interfere with other exhibitors. There shall be no obstruction of the aisles.

14. Please address all exhibition questions to SWRM06 Exposition Chair, Dr. Teclé Rufael, at tecle.rufael@chevron.com or 713-954-6346.



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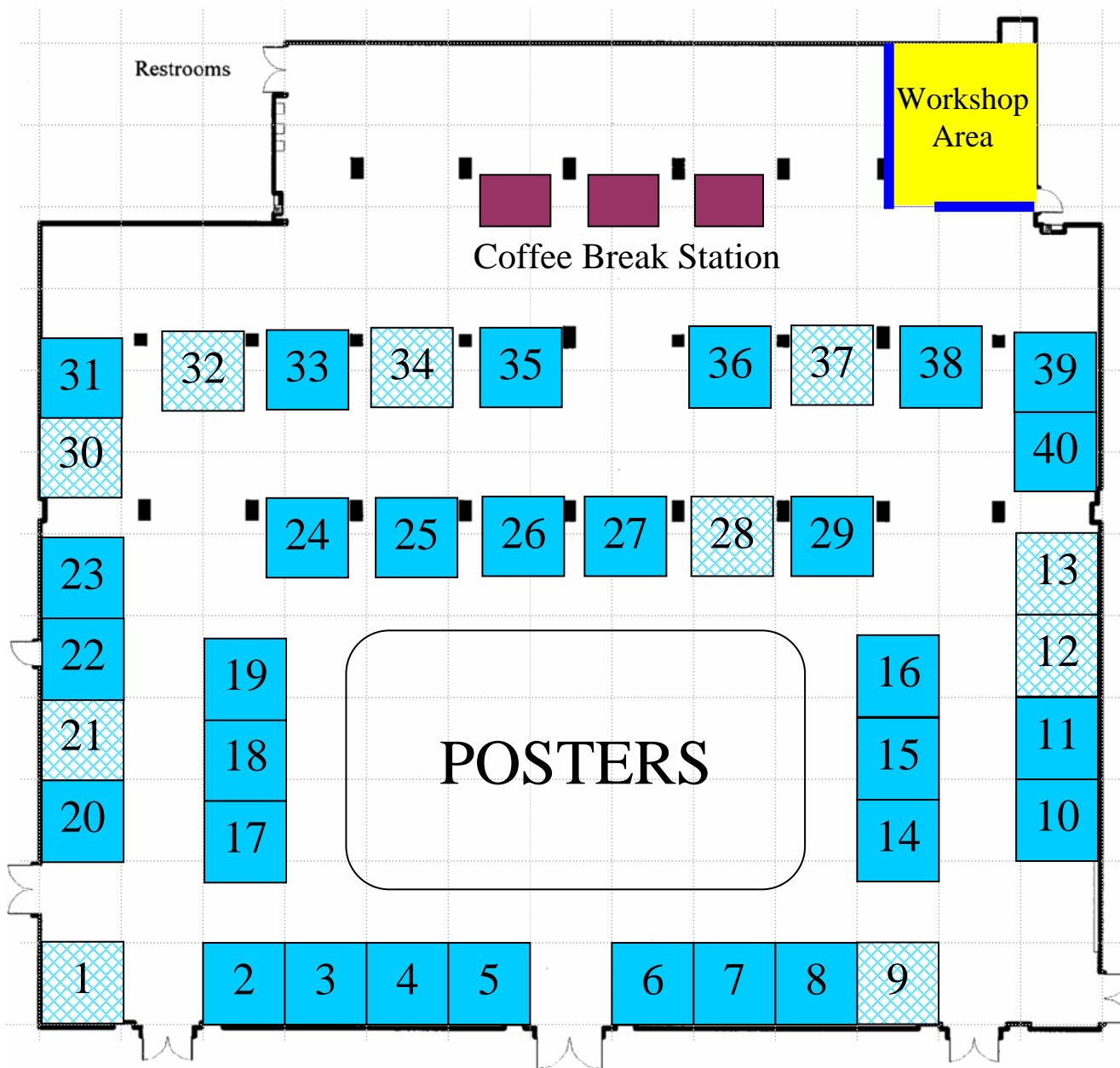


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(10'x10') Exhibitor Table-Top Space Layout,

As of 9/28/06

Grand Pavilion



Main Entrances - Foyer



Houston Marriott Westchase - Hotel Floor Plan

2900 Briarpark Drive, Houston, Texas 77042

